

ZERO DEFORESTATION

Investment Model

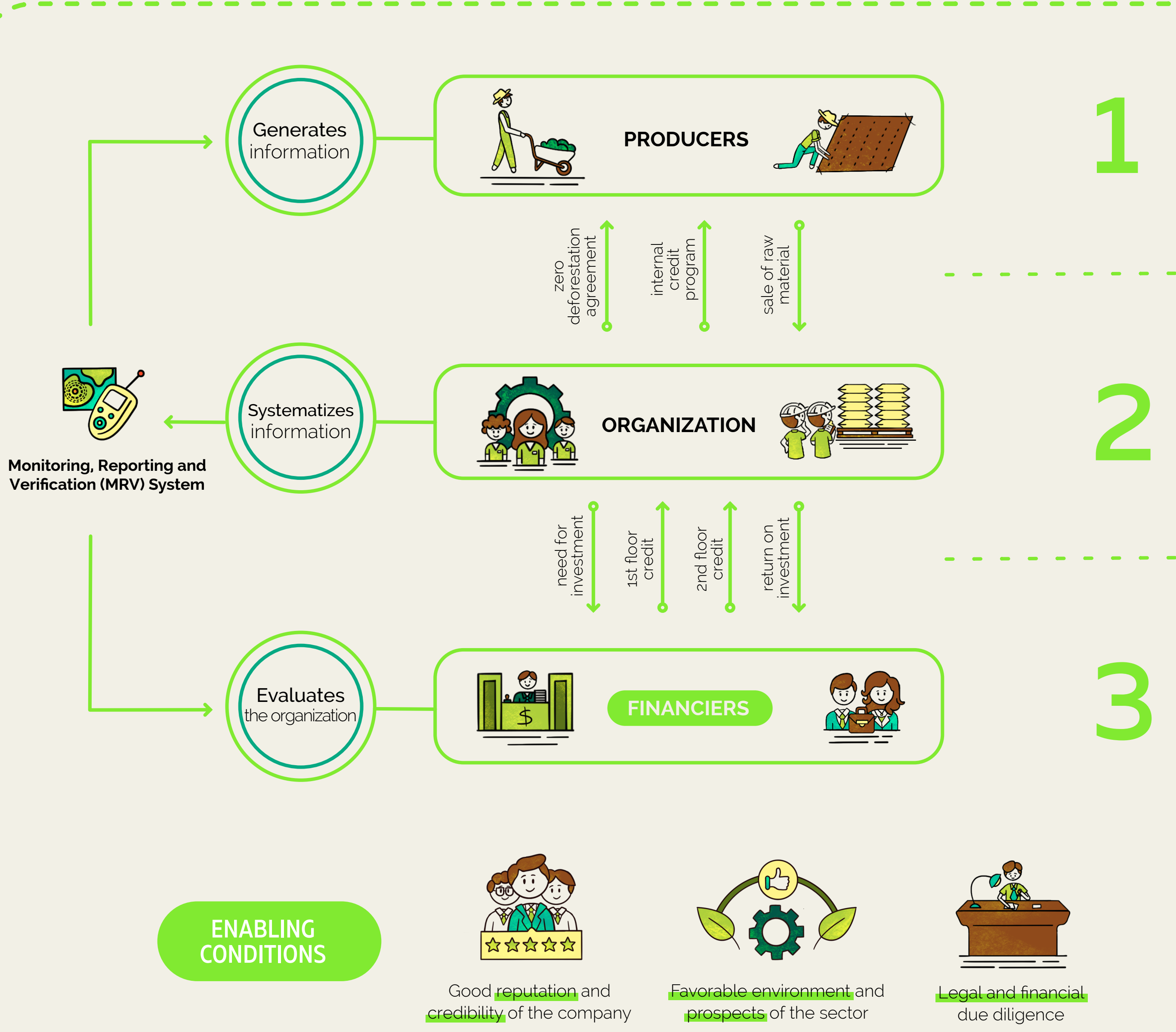
Low Greenhouse Gas (GHG) Emissions

What is a **ZERO DEFORESTATION** and low GHG emissions investment model?



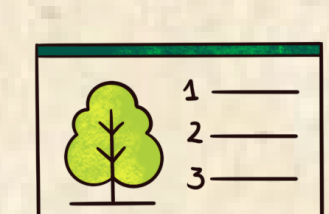
The zero deforestation investment model is the financial proposal that is taking into account the specific need to develop a business model, where agricultural production does not generate deforestation and contributes to the reduction of GHGs

Investment Model Ecosystem



ACTIVITIES

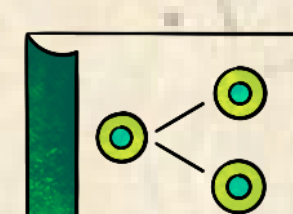
of the investment model



Identification of the activities of the Zero Deforestation Business Model



Understanding current company's investment necessity



Financial modelling



Socialization and adaptation of the financial model by the organization



Portfolio of impact investors and social lenders



Identification of matching investment requirements

BENEFITS OF THE ZERO DEFORESTATION

Investment Model for:

PRODUCERS

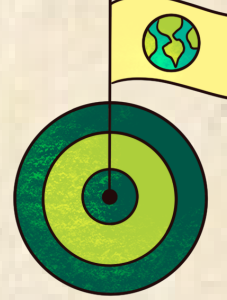


Facilitates access to financing



Improves the living conditions of producers

BUYERS



Position themselves in a market with potential for future development



Creates or improves the relationship with its customers and mitigates reputational risks



Optimizes environmental risk management

INVESTORS/FINANCIAL INSTITUTIONS

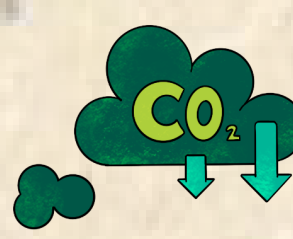


Improves their accountability linked to their environmental commitments



Plan a better placement of resources for future projects

IMPACTS



Reduction of GHG emissions



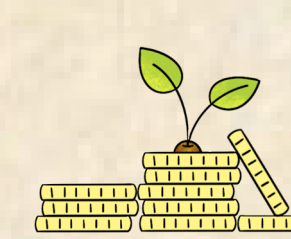
Preserved forests



Better living conditions for small producers



Increased productivity



Increase in economic income of small producers